

## For Immediate Release

November 15, 2010

Carleton Place & District Memorial Hospital Foundation  
Carleton Place, ON

### More Smiles from Tim Hortons' Cookie Sales

The Carleton Place & District Memorial Hospital (CPDMH) Foundation is pleased to announce that the two locations of Tim Hortons in Carleton Place have raised \$2919 for the Hospital by selling Smile Cookies from September 20-24. A Smile Cookie is a chocolate chip cookie iced with a happy face.



*With a cheque representing the funds raised from the 2010 Smile Cookie Campaign are (l-r): Linda Howard, Infection Prevention Professional at CPDMH; Janet Drummond, Staff Scheduler at CPDMH; Tiffany Triemstra, Employee of the Tim Hortons on Highway 7; Lisa Peters, Owner of the Tim Hortons on Highway 7; Margaret Twigge, Employee of the Tim Hortons on Lake Avenue; Valerie Beaulieu, former Board member of the CPDMH Foundation; and Ksenia Brianskaia, Employee of the Tim Hortons on Highway 7.*

Peters, Owner of the Tim Hortons on Highway 7. “We sold out of the Smile Cookies a little earlier this year and we are so thrilled to see that the community has once again responded to this event.”

This year the Smile Cookie Program raised over \$3 million and the entire proceeds were donated to local charities, hospitals and community programs across Canada and the US. Each Tim Hortons location chooses a local organization to be the recipient of the funds. With the sales from this year's event, the Smile Cookie campaign in Carleton Place has raised nearly \$15,500 for the equipment needs of CPDMH over the past 7 years.

“Each year we look forward to selling the Smile Cookies because it's a fun way to raise money for the hospital,” stated Margaret Twigge, Tim Hortons' employee at the Lake Avenue location.

The Tim Hortons team in the Lake Avenue location is in the process of constructing a new store which will be located on the corner of Coleman Street and Franktown Road. It is expected that the new location will open in mid-December.

Tim Hortons is Canada's largest coffee and fresh baked goods chain with over 2,800 stores across Canada, and over 400 locations in the United States. Tim Hortons employs over 50 people in its two locations in Carleton Place.

“This is the seventh year that Tim Hortons has sold the Smile Cookies on behalf of our organization and we very grateful to be included in this fun event,” stated Chantelle Troy, Manager/ Community Relations Officer of the CPDMH Foundation. “We would like to thank Lisa, Scott and Mr. Peters for their support, all the staff at both the Tim Hortons locations for their enthusiasm for the campaign and of course, the community for purchasing the cookies.”

“We have a great relationship with the Hospital Foundation and we are very glad that we can do this event to help purchase needed equipment for the Hospital,” stated Lisa