

For Immediate Release

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Carleton Place & District Memorial Hospital Foundation
Carleton Place, ON

Cookie Sales bring Smiles to Carleton Place Hospital

The Carleton Place & District Memorial Hospital (CPDMH) Foundation is pleased to announce that Tim Hortons in Carleton Place has raised \$3387 for the hospital by selling Smile Cookies from September 21-27. This is the sixth year that Tim Hortons has sold the cookies on the hospital's behalf and during the campaign, various members of the hospital staff donated their time to help promote and sell the cookies.

“This was an especially good year for the Smile Cookie Program and I would like to thank the community for responding so well and helping us to raise money for the Carleton



Staff of Tim Hortons and CPDMH with a cheque representing the funds raised from the Smile Cookie Program in Carleton Place

Place Hospital,” stated David Peters, owner of Tim Hortons. “I believe the hospital is a very worthwhile cause and, from the results we achieved this year, it would appear that other members of our community feel the same way.”

The Smiles Cookies are sold for a \$1 and to date the campaign has raised nearly \$12,500 for the ongoing equipment needs of CPDMH. This year the funds will help replace aging laboratory equipment such as a hematology analyzer, platelet mixer and biochemistry analyzer. The items are vital to the day to day operations of the department and are critical elements in assisting physicians with patient diagnosis and treatment.

“We are very honoured to once again be named as the recipient of the Smile Cookie Campaign and pleased to see that the campaign has continued to grow,” stated Chantelle Troy, Manager/Community Relations Officer of the CPDMH Foundation. “On behalf of the Hospital

and Foundation, I would like to thank Tim Horton's for doing on this event on our behalf, and of course, the community for purchasing the cookies."

The Smile Cookie Campaign originally began in Hamilton, Ontario in 1996 to help raise funds for the Hamilton Children's Hospital. Since then, sales of the double sized chocolate ship cookie, with a happy face, has expanded across Canada helping a variety of children's charities, hospitals and community programs.

Tim Hortons is Canada's largest coffee and fresh baked goods chain with over 2,800 stores across Canada, and over 400 locations in the United States. Tim Hortons employs over 50 people in its two locations in Carleton Place.

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