

For Immediate Release

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Carleton Place & District Memorial Hospital Foundation
Carleton Place, ON

Customers of Steve's Your Independent Grocer give to Carleton Place Hospital

The Carleton Place & District Memorial Hospital (CPDMH) Foundation is pleased to announce that the customers of Steve's Your Independent Grocer have donated \$3164.00 to help with the equipment needs of the hospital. The funds were raised through a 'Give a Little, Help a Lot' program which was held from June 18 - 26.

"On behalf of the Foundation and the Hospital, I would like to thank Steve and Tracey Houle for directing their fundraising efforts to our hospital," stated Darlene Mitchell, CFO and AED of



Support Services of CPDMH. "In the last three years the 'Give a Little, Help a Lot' has program raised nearly \$8500 to help with our equipment purchases and I would also like to thank Steve's Independent and its customers for their continued support of our Hospital."

Darlene Mitchell, CFO and AED of Support Services at CPDMH, accepting the proceeds from the Give a Little, Help a Lot Program from Tracey Houle, co-owner of Steve's Your Independent Grocer and Serge Robichaud, Store Manager.

In the coming year, the CPDMH Foundation has committed to helping the Hospital purchase new medical equipment totalling \$213,800. The equipment list includes a variety of items such as a bed for the inpatient unit, surgical equipment for the Hospital's orthopaedics program and IV pumps for

both the inpatient unit and the emergency department. The funds from the *Give a Little, Help a Lot* program will be used to purchase an IV pump for the inpatient unit.

"This gift was made possible because of the generosity shown by our customers and we are very pleased to give this gift on their behalf," stated Tracey Houle, co-owner of the Steve's Your Independent Grocer. "This is the third year that we have donated the funds from the 'Give a Little, Help a Lot' program to the Carleton Place Hospital and we are delighted to see that the program has continued to grow thanks to response from our customers."

Since its launch in 2008, the *Give a Little, Help a Lot* campaign has raised over \$1.3 million dollars for charities across the country. Some of the charities that have benefitted from the program include the YMCA, KidSport Canada, le Club des Petits Déjeuners du Québec, IWK Hospital, Janeway Hospital, SickKids, CHEO and various other charities as directed by franchise owner.

Steve's Your Independent Grocer opened in Carleton Place in November 2004 and is owned by husband and wife team, Steve and Tracey Houle.

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