

**For Immediate Release**

July 29, 2010

Carleton Place & District Memorial Hospital Foundation  
Carleton Place, ON

**Rona Helps with Cancer Care in Carleton Place**

The Carleton Place & District Memorial Hospital (CPDMH) Foundation is thrilled to announce the Rona Razorthon was a success and has raised \$8950 for the Hospital. The event was held on Saturday July 24 and during the Razorthon, participants shaved either their head or legs in



support of the hospital. One participant also cut her hair and then donated the braid to Locks of Love. The event participants included Rona employees, an employee's wife, the contractors/owners of In Sink and Councillor Louis Antonakos.

The participants and organizers of the Razorthon with a cheque representing the event proceeds.

“We are so pleased that we were able to do this on behalf of the Hospital” stated Karin Bissonette, Rona employee and one of the event

organizers. “We are thrilled with the results and event worked out even better than I could have ever anticipated.”

In the last year, three Rona employees were diagnosed with cancer and to show their support, Rona decided to organize the Rona Razorthon. The funds raised from the event will be used to help purchase new equipment for the Hospital's colonoscopy program.

“Since a colonoscopy is still one of the most effective ways of detecting colorectal cancer, we believe further investment in our colonoscopy program will improve our ability to identify people at risk of colorectal cancer in our community” stated Esther Houle, CNO/Outpatient Manager of CPDMH. “Early detection of the disease would result in timely access to treatment, and an increase in cancer survival rates in our area.”

“We are very grateful for the support we received from Rona and the participants of the Razorthon,” stated Chantelle Troy, Manager/Community Relations Officer of CPDMH. “We appreciate that they shaved their hair for us and I would like to thank everyone who contributed to the success of the event.”

Rona and the CPDMH Foundation would also like to thank Jody Clarke from Capelli's Hair Studio for volunteering her time and agreeing to shave the participants.

Rona will continue with fundraising for CPDMH throughout the year and will be selling bracelets in support of cancer care at the store. The bracelets are available at any cashier and can be purchased for \$2.00

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