



*Help Improve
Tomorrow Today!*

Carleton Place and District Memorial Hospital Campaign

For Immediate Release
February 11, 2005

Carleton Place & District Memorial Hospital Foundation
Carleton Place, ON

Fifty Years of Community Support

Over fifty years ago the residents of Carleton Place & surrounding communities acknowledged the need for a hospital in the area and the idea to build the Carleton Place & District Memorial Hospital was born. The official opening on February 12, 2005 marked the end of many years of planning and hard work and began a tradition of providing quality health care to the residents of Carleton Place & surrounding area.

Like many hospitals throughout Ontario, and Canada, the CPDMH was made possible through the generosity of the community. Raising the \$387,000 to construct and equip the hospital in the 1950s was no easy feat but the desire for quality health care made it possible. Now as the community prepares to celebrate the history of the hospital, it is important for us to recognize that the 50th Anniversary is also a reminder of what can be accomplished when a community comes together for the common good.

Throughout the hospital's history, other fundraising campaigns have been organized on behalf of CPDMH. In 1967 a fundraising drive helped with the cost of adding the second floor to the hospital; in the early 1980s the HeartBeat campaign raised approximately \$700,000 to renovate the Radiology and Emergency departments; and in 2002 the Brick-by-Brick campaign raised \$214,000 for a new roof, windows and elevator. Each campaign has been successful because of the giving nature of the community and perhaps because it was proven 50 years ago that the goal is attainable. CPDMH was, and is, a 'community hospital' in the truest sense of the word.

Today the hospital is once again involved in a fundraising campaign and is asking the 25,000 residents in the hospital's catchment area to actively participate in improving 'our community hospital'. The *Help Improve Tomorrow Today!* campaign was launched in May 2004 in response to the growing need for new medical equipment within the hospital. At a cost of \$1.5 million, the new equipment is needed so the hospital can stay current with patient diagnosis and treatment. To date over 1.3 million has been received in cash and pledge commitments.

The campaign's success has led to many improvements throughout the CPDMH. Two of the most significant are the purchasing of a new x-ray machine for the Radiology Department and acquiring the equipment needed to add Endoscopy to the surgical program. The campaign has also provided an arthroscopy set and a laryngoscope for the surgical program; a new defibrillator and blood pressure machine for the Emergency Department; a blood bank refrigerator for the Laboratory; and the addition of a treatment bed to the Physiotherapy Department. By following the example of our forefathers and working together as a community, raising the remaining \$200,000 is within reach, especially, if we remember it's for the overall well being of the community.

The past 50 years have brought many changes to CPDMH, however the support of the community has remained constant. All associated with the hospital offer sincere thanks and appreciation to everyone who has contributed both time and money to the hospital throughout its history. Your support has ensured that CPDMH has made a positive impact on the community and has been able to provide quality health care to you and your loved ones whenever you have needed it. Thank you - You have made a difference!

Help Improve Tomorrow Today! campaign

211 Lake Ave East, Carleton Place, On K7C 1J4 Ph: 613 -257-2200 ext 856

e-mail: ctroy@CarletonPlacehosp.com

www.carletonplacehospital.ca

-30-

Contact: Chantelle Troy, Campaign Coordinator

613-257-2200 ext 856

e-mail: ctroy@CarletonPlacehosp.com