

For Immediate Release

March 26, 2010

Carleton Place & District Memorial Hospital Foundation
Carleton Place, ON

Rexall Foundation gives a gift to the Carleton Place Hospital

The Carleton Place & District Memorial Hospital (CPDMH) Foundation is thrilled to announce that the Rexall Foundation has given \$5000 to the help with the purchase of new surgical equipment for the Hospital.



Esmail Merani and Aziz Dhalla, IDA pharmacists and co-owners of the Carleton Place Drugmart, present the grant from the Rexall Foundation to Norma Hamilton, President of the CPDMH Foundation

“We were very pleased to receive word that the Rexall Foundation would be providing us with this grant,” stated Norma Hamilton, President of the CPDMH Foundation. “We know this donation will make a positive impact on health care delivery in our community and I would like to thank Rexall for their generosity.”

The funds from the Rexall Foundation will be directed towards equipment that will improve the early detection of colorectal cancer. The items cost approximately \$75,000 and include two colon scopes, a video processor, a continuous irrigator and a scope buddy. These items are used to perform colonoscopies - one of the best detectors of colorectal cancer.

“At Rexall we are committed to taking an active role as pharmacy care providers in our communities and collaborating with local health organizations to ensure the health of our mutual patients,” said Donna Araujo, Acting Executive Director, Rexall Foundation. “We’re thrilled to support Carleton Place & District Memorial Hospital Foundation in its efforts to enhance the hospital’s services and to help in the early detection of colorectal cancer.”

Colorectal cancer, cancer of the colon or rectum, is the second-leading cause of cancer death in Canada. However with early detection, the disease is curable. CPDMH believes that the equipment recently purchased, with the help of the Rexall Foundation, will help with early detection of colorectal cancer in our community, resulting in timelier access to treatment and an overall improvement in cancer survival rates in our area. The new equipment will also enhance the efficiency of the Hospital’s operating room time by decreasing turnaround times for colorectal surgery. In addition the enhanced visual field and imaging provided by the video processor and new scope will improve the quality of reports and overall patient care.

The Rexall Foundation was created in 2003 and is the charitable foundation for the Rexall family of pharmacies which includes Rexall, Rexall Pharma Plus, Medicine Shoppe Canada, Guardian and I.D.A. Its mandate is to help improve the health of Canadians through support of local health charities. Since its beginnings, the Foundation has donated funds to more than 200 health-related charities across Canada.

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