

For Immediate Release

April 14, 2010

Carleton Place & District Memorial Hospital Foundation
Carleton Place, ON

Snowmobile Club helps hospital purchase a defibrillator

The Carleton Place & District Memorial Hospital (CPDMH) Foundation is please to announce that it has received a \$1000 gift from the Beautiful Eastern Association of Snowmobile Trails (BEAST). The donation was given to the Foundation during the Snowmobile Poker Run held in February of this year and the gift will be used to purchase a defibrillator for the emergency department.

“This is a wonderful gift from BEAST and on behalf of the Foundation and the Hospital I would like to thank all the snowmobilers associated with the Club for their generosity,” stated Chantelle Troy, Manager/Community Relations Officer of the CPDMH Foundation. “We would also like to thank BEAST for making sure the trails were groomed and in excellent shape for all the participants of the Run.”



BEAST (Beautiful Eastern Association of Snowmobile Trails) members with a cheque representing their recent donation to the CPDMH Foundation

“Supporting the communities where we live and play is important to all the members of BEAST,” stated Jim Lackey, BEAST President. “We are very proud to be able to make this donation to the hospital and appreciative of the opportunity to help raise money for a very worthwhile cause while doing something we love.”

BEAST is incorporated as a non-profit organization and is registered with the Ontario Federation of Snowmobile Clubs (OFSC). The goal of the organization is to provide a world-class trail system to its members and visitors through improved trail safety, signage and smooth trails.

Currently, BEAST is registered with 400 kms + of trails that are maintained entirely by volunteers. The trail system includes the perimeter towns of Smith Falls, Franktown, Carleton Place, Clayton, White Lake, Lanark, Almonte, Stittsville, Munster, Ashton, Barrhaven and Richmond. The association has approximately 900 permit members, and is one of the largest snowmobile associations in the district and in the top 10 out of 200 plus snowmobile groups for the province.

The association recently celebrated its 10th anniversary and over the years, it has have contributed over \$10,000 to local charities through fundraising and other club events. In 2008, BEAST also gave \$1,000 to the Hospital to help with equipment purchases. For more information on BEAST please visit <http://www.snowmobile.dnsalias.net>.

The Snowmobile Poker Run held in February raised a total of \$3531.51 for the Foundation. Snow conditions permitting, organizers are looking forward to hosting the Snowmobile Poker Run again in 2011.

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