

For Immediate Release

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Carleton Place & District Memorial Hospital Foundation
Carleton Place, ON

Shoppers Drug Mart's Tree of Life campaign a success

The Carleton Place & District Memorial Hospital (CPDMH) Foundation is pleased to announce that the Shoppers Drug Mart *Tree of Life* campaign has raised \$2650 for hospital equipment. The campaign was held from September 13 and October 10.

“We are very happy to be making this donation to the Carleton Place Hospital Foundation,” stated Ghada Gabr, Pharmacist/Owner of the Carleton Place Shoppers Drug Mart. “The Tree of Life campaign is the cornerstone of our community investment program and I would like to offer my thanks to our customers for supporting the program and making this gift possible.”



Introduced in 2002, the annual Tree of Life campaign invites customers to purchase a leaf, a maple leaf or apple at their local Shoppers Drug Mart and the funds raised are directed toward local, and a select list of national charities. Shoppers Drug Mart in Carleton Place split the proceeds of the campaign with 75% of the funds raised going to CPDMH Foundation and the remainder directed to the Ottawa Regional Cancer Centre.

Ghada Gabr presenting the proceeds from the Tree of Life campaign to Norma Hamilton, Vice-President of the CPDMH Foundation

“We were very happy to be named as the main recipient of Shopper’s Tree of Life campaign,” said Sylvie Powell. “The funds raised will be used to help purchase a new bed for our hospital’s inpatient unit and on behalf of the Hospital and Foundation, I would like to thank Shoppers Drug Mart and its customers for their support.”

Over the last four years, the Tree of Life has enabled Shoppers Drug Mart customers and employees to give more than \$5.3 million to over 324 Canadian healthcare charities such as Heart & Stroke Foundation, Ovarian Cancer Canada, Canadian Psychiatric Research Foundation and Prostate Cancer Research Foundation, among others through its Tree of Life campaign.

Built on a foundation of professional expertise and personal service, Shoppers Drug Mart (Pharmaprix in Québec) has been meeting Canadians' health care needs for over 40 years. Shoppers Drug Mart has more than 1000 locations and 60 Shoppers Home Health Care stores in each province and two territories, making it the largest Canadian retailer of home health care products and services.

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