

**For Immediate Release**

July 17, 2006

Carleton Place & District Memorial Hospital Foundation  
Carleton Place, ON

**Scotiabank Continues to Honour Its Pledge to Hospital Campaign**



*Employees of the Carleton Place branch of Scotiabank with a cheque representing the 3<sup>rd</sup> instalment of Scotiabank's pledge to the Help Improve Tomorrow Today! campaign*

The Carleton Place & District Memorial Hospital (CPDMH) Foundation has received \$5,000 from the Carleton Place branch of Scotiabank. The gift is the third instalment of Scotiabank's \$20,000 pledge to the *Help Improve Tomorrow Today!* campaign. Scotiabank was also a key sponsor at the 4<sup>th</sup> Bed Pan Classic Golf Tournament held in June of this year which has raised over \$60,000 for CPDMH since the tournament's beginning.

"We are very thrilled that Scotiabank has continued to honour its commitment to the *Help Improve Tomorrow Today!* campaign," stated Ian Edwards, President to CPDMH Foundation. "While the campaign was very successful in terms of pledges received and dollars raised, our true success is measured by the continued support of our donors and their ongoing commitment to our hospital."

"Scotiabank has always been eager to help the communities where we operate and the Carleton Place Branch is very proud to be involved with the Hospital and other organizations within the community", stated Cathy Currie Branch Manager. "We are aware of the importance of this hospital to the area and we want to do our part to make sure our clients, as well as our employees and their families, have access to the best health care possible."

For Scotiabank, active community involvement means much more than writing cheques to charitable organizations. Scotiabank employees are encouraged to donate their time and skills to causes that matter to them and their communities and in 2005 employees donated more than 200,000 hours volunteering. This community involvement is evident at the Carleton Place Branch of Scotiabank and in June of this year Cathy Currie became a member of CPDMH Board of Trustees.

On July 13 the Carleton Place branch of Scotiabank extended its hours on Thursdays from 9:30 am to 7:00 pm. During the remainder of the week – Monday, Tuesday, Wednesday and Friday - the branch will be open from 9:30 am to 4:00 pm. The Branch hosted a barbecue to announce the changes which raised \$165.00 for CPDMH.

In 2005, Scotiabank contributed more than \$40 million to numerous organizations throughout the world, including \$33 million in donations and sponsorships throughout Canada. This generosity has resulted in Scotiabank being one of the Canada's largest philanthropic organizations and allows Scotiabank to qualify for Imagine Caring Companies status. This designation, established by the Canadian Centre for Philanthropy, recognizes organizations that donate at least one per cent of domestic pre-tax profits to support domestic charities and non-profit groups.

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