

For Immediate Release
August 12, 2004

Carleton Place & District Memorial Hospital Foundation
Carleton Place, ON

**Riverside Jam brings in money for the Help Improve Tomorrow Today!
campaign**



Pictured here (left - right) are CPDMH Chief Executive Officer Mike Gagné, Riverside Jam organizer Davey Drummond, Labatt Breweries of Canada sales and merchandising representative Jim Bennett, Labatt Breweries of Canada field sales executive manager Jonathan Hatchell and Carleton Place Mayor Paul Dulmage.



Available for the cheque presentation are Norma Hamilton, CPDMH Foundation Board of Directors, Ronnie Hawkins, Carleton Place Mayor Paul Dulmage and CPDMH CEO Mike Gagné

The Help Improve Tomorrow Today! campaign would like to thank the organizers of the Riverside Jam for organizing a wonderful event on behalf of the Carleton Place & District Memorial Hospital. As result of the weekend, an amazing \$12,500 was donated towards the campaign goal.

"We were honoured that the Riverside Jam chose our organization to be the recipient of any potential profits but also understand that since it was the first year for the Jam, there were bound to be some first time costs, " stated Terry Elder, Treasurer of the Carleton Place & District Memorial Hospital Foundation. "We also recognize that if the festival did not occur, the campaign would not have received the donations from Ronnie Hawkins and Labatt Brewery. So I guess the event was more successful than most people realize."

Anyone wanting to donate to the campaign or requiring more information regarding the hospital, its list of needs or the campaign is asked to contact the campaign office by phone at 257-2200 ext 856 or through e-mail at ctroy@carletonplacehosp.com. The campaign is hoping to raise \$1.5 million over three years to purchase new much needed equipment for the Carleton Place & District Memorial Hospital. Any and all help is appreciated.

Contact: Chantelle Troy, Campaign Coordinator
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