

For Immediate Release
June 11, 2004

Carleton Place & District Memorial Hospital Foundation Carleton Place, On

Local banks pledge big bucks to the *Help Improve Tomorrow Today!* Campaign



CIBC

Presenting the cheque are the following employees of CIBC: George Fayad, Lisa Ross, Julie Tye, Beatrice Hill, Karen Robinson, Denis Shipley, Pam Adamson



RBC

Available for the cheque presentation were Wayne Bennett of the CPDMH Foundation, and Sharon Craft, Jackie Van Dyk, Joan Hubert, Andrew Staniforth, Anne Miklos, Angie Snyder, Sylvia Hewitt, Angela Scheps all of the RBC team.



Scotia

Accepting the cheque on behalf of the Help Improve Tomorrow Today! campaign is Mike Gagne. Representing

Scotiabank are Emily Farrell, Kim Reckneberg, Karen Toule, Joyce McNeill, Marilyn Latourell, Carlie Dagenais, Sharon Stewart, Arlene Neron, Maddalena Franks, Jim Gowland, Graham West

The Help Improve Tomorrow Today! campaign has received a big boost from the local branches of CIBC, RBC and Scotiabank. Each of the gifts were previously announced at the Chamber of Commerce Dinner on April 7, 2004 and helped kick start the campaign which has been organized to raise \$1.5 million towards new equipment for the Carleton Place & District Memorial Hospital.

"Everyone will need the services provided by the hospital at some time, and Scotiabank's commitment to the campaign will enhance the healthcare available to our families, our friends and our neighbours," commented Graham West, Branch Manager of Scotiabank. "We are proud to contribute to this vital cause."

Scotiabank has made a pledge of \$20,000 over four years to help the campaign reach its goal. The commitment from CIBC is made up of a \$5,000 donation in late 2003 and an additional donation of \$7,500 in spring of 2004 for a total of \$12,500. The local branch of RBC announced the conclusion of its \$15,000 fundraising campaign for the hospital and also announced an additional \$10,000 pledged over three years from the RBC Foundation.

"The donation from the branch represents a year of barbeques, raffles, casual Fridays and many other events that were made possible through staff participation here at the branch and the amazing support from the community," said Anne Miklos, RBC Royal Bank Branch Manager. "RBC Royal Bank believes that corporate responsibility goes hand-in-hand with social responsibility and we see this involvement in the campaign as an investment in the future of the community that has been great to our organization."

"We went to the banks and asked them if they would consider helping us with the campaign. When we received word of their commitment we grateful that they were able to give so generously," stated Rene Jones, Chair of the Help Improve Tomorrow Today! campaign.

"It is important for the business community to share the benefits of their success with the communities in which we live and do business," said Beatrice Hill, Branch Manager of CIBC in Carleton Place. "As a result our branch and head office decided to do what we can to make this campaign a success."

Operating under the umbrella of the Carleton Place & District Memorial Hospital Foundation, the Help Improve Tomorrow Today! campaign is asking the entire community to consider the importance of the hospital and to help reach the \$1.5 million goal. Anyone requiring more information about the hospital, its needs or the campaign or anyone wanting to donate is asked to

contact the campaign office at (613) 257-2200 x 856 or to e-mail
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